# MADEL **DELA CRUZ**

## **My Contact**

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www.madeldelacruz.com

#### **About Me**

Motivated and detail-oriented, with about 5 years of experience in the tech sphere. Eager to apply my current and ever-growing skills for programming, designing, creating and completing websites and applications. Special interest in modern UI/UX design. Sharp, enthusiastic learner with a keen eye for aesthetics. Enjoys modern tech and has a passion for the arts.

## **Professional Experience**

#### **Fullstack Solutions Ltd.**

2022 - Present

Key responsibilities:

- · Communicated with clients to create websites and navigate their vision for their digital space
- Created mockups, wireframes and designs using Figma, Indesign and Photoshop.
- Coded and created websites using Next.js and TailwindCSS.
- Maintained and regulated Github repo through CLI
- Used various AWS services to store and deploy client websites

Tech Stack: Next.js, TailwindCSS, Flutter, AWS - (S3, Cloudfront, DynamoDB, Route53), Github, JSON, Markdown, Figma, InDesign, Photoshop, Google Analytics

#### Spark NZ

2020-2021

Key responsibilities:

- Constant learning and study of deals, brands, promotions and technology to build product knowledge for smooth and seamless interactions with customers.
- Operated SparkCRM, handled escalation issues, managed insurance claims and processed sales.
- Built rapport with customers and created a clientele.

Tech Stack: SparkCRM, Power BI, Grafana, ICMS

# MADEL DELA CRUZ

#### **Massey University**

2019-2020

Key responsibilities:

- Interviewed volunteer firefighters for FENZ who had been volunteering for 1 year, 5 years and 10 years.
- Conducted surveys about their roles in the community as well as their wellbeing.
- Accurately recorded their responses and completed tasks in a timely manner.

Roles: Data Entry, Research Interviewer, Surveyor, Call Centre

### **Dela Cruz Consulting Ltd.**

2017-2018

Key responsibilities:

- Created and handled designs/mockups using Balsamiq.
- Maintained, updated and designed parts of multiple web applications.
- Managed finances and schedules, using AWS S3 to store files and accounts.

Tech Stack: AWS S3, Balsamiq Mockups, Photoshop, HTML, CSS, Javascript

### **Education**

#### **Techtorium NZIIT**

- Level 3 ICE Computer Engineering
- Level 3 BIZ Business Intelligence
- Cyber Security and Web Development

#### Udemy

- Complete Flutter Development Bootcamp
- Photoshop 2022 Masterclass
- InDesign 2022 Masterclass
- · Universal React with Next.js

#### **Interests and Hobbies**

I love art, music, literature and photography. In my free time I often participate in volunteer work. I hold multiple high level ABRSM certificates, and tutor piano to beginners/intermediates. I am also an avid reader and enjoy everything from classical to modern literature, with a marked interest in theology. I also enjoy sketching, painting and interior design.

## References

On request.